



INTERNATIONAL  
INTELLECTUAL  
PROPERTY  
INSTITUTE



# Seminar on Specialized Intellectual Property Rights Courts

At the Global Intellectual Property Academy  
United States Patent and Trademark Office  
600 Dulany Street, Alexandria, Virginia, United States 22314

17-19 January, 2012

## Day 1

**8:00 – 9:00 Registration**

**9:00 – 9:30 Welcome Address**

Welcome by **John Koeppen**, Acting Director of the Global Intellectual Property Academy, United States Patent and Trademark Office

Welcome by **Bruce Lehman**, President and Chairman, International Intellectual Property Institute

**9:30 – 10:00 Keynote Speaker:**

**David Kappos**, *Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office*

**10:00 – 10:45 Introduction to Specialized IPR Courts and the Study**

**Assoc. Prof. Rohazar Wati Zuallcoble**, *Universiti Teknologi MARA, Shah Alam*

**10:45 – 11:15 Coffee Break**

**11:15 – 12:30 What Characteristics Make a Specialized Judicial Regime the Right Fit for a Country?**

Establishment of IP High Courts in 2005 under a National IP Strategy in Japan

**Judge Mimura**, *former Judge on the Intellectual Property High Court, Japan, Partner, Nagashima Ohno & Tsunematsu*

Question and Answer Session:

**Judge Mimura**, *former Judge on the Intellectual Property High Court, Japan, Partner, Nagashima Ohno & Tunematsu*

**Shinjiro Ono**, *former Deputy Commissioner of the Japan Patent Office, Partner, Yuasa and Hara*

**12:30 – 2:00 Lunch**

**2:00 – 2:45 Effective International Intellectual Property Adjudication: The Andean Tribunal of Justice**

**Laurence Helfer**, *Harry R. Chadwick, Sr. Professor of Law, Co-Director, Center for International & Comparative Law, Duke University School of Law*

**2:45 – 4:00 The Benefits and Challenges of IP Enforcement and Specialized IPR Courts**

**Tshepo Shabangu**, *Partner, Spoor and Fisher, Fellow and council member, President of the South African Institute of Intellectual Property Law, Corporate Lawyers Association, and Licensing Executives Society*

**Jason Gull**, *Senior Counsel of the Computer Crime and Intellectual Property Section of the U.S. Department of Justice*

**Luiz Henrique O. do Amaral**, *Dannemann, Siemsen, Bigler & Ipanema Moreira*

**4:00 – 4:15 Coffee Break**

**4:15 – 5:45 The Role of Judicial Training Academies**

**Judge Michael Fysh**, *QC, SC, Former judge of the Patents County Court of England and Wales and Chair of the UK Copyright Tribunal*

**Judge Jeremy Fogel**, *Director of the Federal Judicial Center*

**6:15 Buses Depart**

**7:00 Welcome Reception at the Organization of American States**

17 Street & Constitution Ave NW

Washington, District of Columbia 20006

## Day 2

**9:00 – 10:00 The Use of Alternative Dispute Resolution in IP Litigation**

**Jamie Cooper and Tom Barton**, *California Western School of Law*

**10:00 – 10:30 Meet the Participants**

**10:30 – 11:00 Coffee Break**

**11:00 – 11:45 The Economic Impact of ADR**

**Kenneth Feinberg**, *Founder and Managing Partner, Feinberg Rozen, LP*

**11:45 – 12:30 Panel: Bring in the Experts: The Role of Judges and Court Appointed Experts with Technical Knowledge (Part 1)**

**Judge Mimura**, *former Judge on the Intellectual Property High Court, Japan, Partner, Nagashima Ohno & Tsunematsu*

**Shinjiro Ono**, *former Deputy Commissioner of the Japan Patent Office, Partner, Yuasa and Hara*

**Ahmed Davis**, *Attorney, Fish & Richardson*

**Chryssoula Pentheroudakis**, *Lawyer, Legal Research Service of the Boards of Appeal, EPO*

**Judge Michael Fysh**, *QC, SC, Former judge of the Patents County Court of England and Wales and Chair of the UK Copyright Tribunal*

**12:30 – 2:00 Lunch**

**2:00 – 3:15 Panel: Bring in the Experts: The Role of Judges and Court Appointed Experts with Technical Knowledge (Part 2)**

*Speakers continued from Part 1*

*Question and Answer Session:*

**Shinjiro Ono**, *former Deputy Commissioner of the Japan Patent Office, Partner, Yuasa and Hara*

**3:15 – 3:45 Coffee Break**

**3:45 – 4:30 Practical Considerations for the Courts**

**Judge Dennis Byron**, *President of the Caribbean Court of Justice*

**4:30 – 5:30 The Political Side of IP Enforcement**

**Robert W. Holleyman II**, *President and CEO of the Business Software Alliance*  
**Marla Grossman**, *American Continental Group*

## Day 3

### 9:00 – 9:45 Pharmaceuticals: Data Exclusivity and the Role of the Courts

**Mary Fernandez**, *Partner at Headrick Rizik Alvarez & Fernández, Dominican Republic*

**Alex Koff**, *Partner, Whiteford, Taylor & Preston, United States*

### 9:45 – 11:15 The Economic Impact of IPR Enforcement

**Kiyoshi I. Tsuru**, *Tsuru Morales Isla Abogados, SC, BSA representative*

**Alejandro Luna**, *attorney, Olivares & Cia*

**Judge Maria Anaya Dominguez**, *President of the Intellectual Property Chamber of the Federal Tax and Administrative Tribunal, Mexico*

### 11:15 – 11:30 Coffee Break

### 11:30 – 12:30 Administrative Adjudication of IP Cases

**Jorge H. Amigo**, *Vice Chairman, IPI, former Director of the Mexican Institute of Industrial Property*

**Judge Alfredo Salgado Loyo**, *Judge of the Second Superior Chamber of the Federal Tax and Administrative Tribunal, Mexico*

### 12:30 – 2:00 Lunch

### 2:00 – 3:00 Update on the Philippines' Experience Establishing a Specialized Court

IP Stakeholders' Perspectives on the Enforcement of IP Rights and the Need for IP Courts

**Numeriano Rodriguez**, *General Counsel, Intellectual Property Coalition, Manila, Philippines*

The Philippine Government's Latest Response to Piracy and Counterfeiting  
**Andrew Ong**, *Deputy Director General at Intellectual Property Office of the Philippines*

Update on the Philippines' Experience Establishing a Specialized Court  
**Judge Reynaldo Bautista Daway**, *Presiding Judge, Regional Trial Court, Specialized IP Court Judge for Quezon City*

**3:00 – 3:30 Coffee Break**

**4:30 Buses Depart for Field Trip To Court of Appeals for the Federal Circuit**

717 Madison Place NW  
Washington, District of Columbia 20439

**Senior Judge Pauline Newman**, *Judge of the United States Court of Appeals for the Federal Circuit*

**6:00 Closing Reception at Dolley Madison House**

1520 H St NW, Washington, District of Columbia 20005